

Innovation Fitness Index



Is your innovation capability fit for growth?

Innovation is a key driver of growth for leading organisations. Like an athlete, innovation winners intentionally invest in strengthening their organisation's **innovation fitness for growth** over time.

What are all the factors driving innovation and ultimately impacting growth? And how do you know how effective your organisation is across these factors? No powerful tools exist to help innovation leaders answer this question holistically, until today...

At Skarbek, we've cracked the code for innovation-driven growth

Skarbek's innovation experts have extensive experience helping organisations lead innovation across sectors, having partnered with some of the most innovative companies in the world. Leveraging this, we have created the **Innovation Fitness Index**, a diagnostic tool that explores, measures and benchmarks organisational strengths and weaknesses across a unique set of domains and attributes that we have identified as the key contributors to an innovation organisation's impact.



