

# Innovation Fitness Index

## Is your innovation capability fit for growth?

Innovation is a key driver of growth for leading organisations. Like an athlete, innovation winners intentionally invest in strengthening their organisation's **innovation fitness for growth** over time.

What are all the factors driving innovation and ultimately impacting growth? And how do you know how effective your organisation is across these factors? No powerful tools exist to help innovation leaders answer this question holistically, until today...

## At Skarbek, we've cracked the code for innovation-driven growth

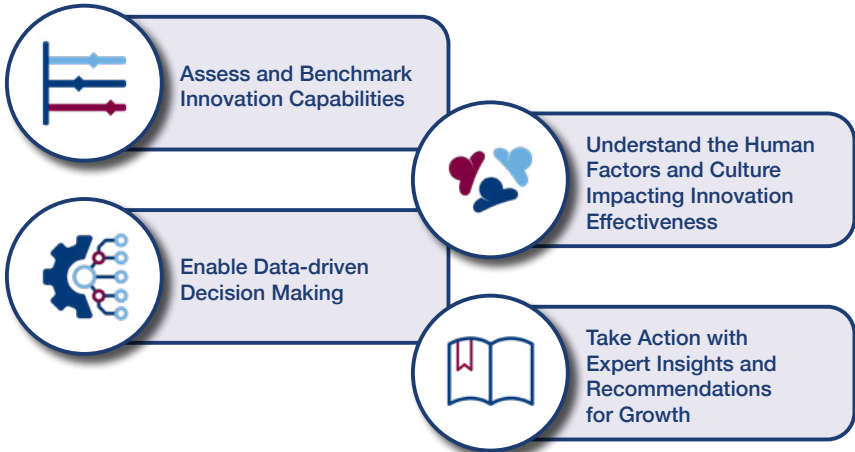
[Click to reveal the 39 key attributes](#)

Skarbek's innovation experts have extensive experience helping organisations lead innovation across sectors, having partnered with some of the most innovative companies in the world. Leveraging this, we have created the **Innovation Fitness Index**, a diagnostic tool that explores, measures and benchmarks organisational strengths and weaknesses across a unique set of domains and attributes that we have identified as the key contributors to an innovation organisation's impact.

What if you could **uncover new areas of opportunity** not yet considered, or **diagnose and address critical issues** early on?

## A Holistic Assessment

Through the Innovation Fitness Index, we evaluate the **39 key attributes** that directly affect innovation fitness for growth within your organisation, identifying core strengths, areas of misalignment, performance gaps and other areas for improvement. Outcomes and recommendations are directly aimed at providing actionable support to help accelerate implementation and impact of your strategies.



# Refine Today, Revolutionize Tomorrow.

Get in touch today to begin your innovation fitness assessment:  
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